

CAROLINA BIBLE CAMP

# Bluegrass Festival



## Picker, Grinner and Toe-Tapper

### Sponsorship Packages for Carolina Bible Camp Bluegrass Festival 2022

(Ticket prices as determined by CBC board: under 12 free; advance tickets = \$15.00; tickets at the event = \$20.00; lunch ticket = \$12.00 per person)

#### **PICKER LEVEL:** For \$5000.00 cash donation

- 20 festival wristbands (cash value = \$300.00)
- 20 lunch tickets (cash value = \$240.00)
- 4 parking passes for VIP area/handicapped area (near dining hall)
- Full page ad in CBCBF22 program (cash value = \$200.00)
- Sponsorship mention in every CBCBF22 news release (we cannot guarantee what is picked up by media)
- Standard 3 x 6 sponsor banner displayed at the festival entrance or stage (banner must be provided by the sponsor but we can arrange to have it made; will remain property of sponsor)
- Emcee acknowledgments on a rotating basis (4 guaranteed between 11:00 am and 5:00 pm)
- Ability to use "Carolina Bible Camp Bluegrass Festival 2022 Official Sponsor" and logo in advertising
- Sponsor logo listed on CBCBF22 website as sponsor and active link permitted

#### **GRINNER LEVEL:** For \$2500.00 cash donation

- 10 festival wristbands (cash value = \$150.00)
- 10 lunch tickets (cash value = \$120)
- 2 parking passes for VIP/handicapped parking area (near dining hall)
- ½ page ad in CBCBF22 program (cash value = \$125.00)
- Sponsorship mention in every CBCBF22 news release (we cannot guarantee what is picked up by media)
- Standard 3 x 6 sponsor banner displayed at the festival entrance or stage (banner must be provided by the sponsor but we can arrange to have it made; will remain property of sponsor)
- Emcee acknowledgments on a rotating basis (2 guaranteed between 11:00 am and 5:00 pm)
- Ability to use "Carolina Bible Camp Bluegrass Festival 2022 Official Sponsor" and logo in advertising
- Sponsor logo listed on CBCBF22 website as sponsor

#### **TOE-TAPPER LEVEL:** For \$1000.00 cash donation

- 4 festival wristbands (cash value = \$60.00)
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- 4 lunch tickets (cash value = \$48.00)
- 1 parking pass for VIP/handicapped parking area (near dining hall)
- ¼ page ad in CBCBF22 program (cash value = \$75.00)
- Sponsorship mention in every CBCBF22 news release (we cannot guarantee what is picked up by media)
- Emcee acknowledgment (1 guaranteed between 11:00 am and 5:00 pm)
- Ability to use “Carolina Bible Camp Bluegrass Festival 2022 Official Sponsor” and logo in advertising
- Sponsor logo listed on CBCBF22 website as sponsor

### **OTHER SPONSORSHIP OPPORTUNITIES**

Ad purchases in the CBCBF22 program (Finished booklet size = 5 ½ x 8 ½; full color available on every page)

#### **General ad prices:**

\$200 = full page; includes 2 wristbands

\$125 = ½ page; includes 2 wristbands

\$75 = ¼ page

\$50 = 1/8 page

\$25 = one line, named on Friend of the Festival page/section

### **PAYMENT**

- Sponsor application and payment is requested by June 1.
- Please make check payable to Carolina Bible Camp, with CBC-BF21 Sponsor in the memo line.
- Your check may be mailed to Lisa Brewer c/o Brewer Brewer, P. O. Box 225, Wilkesboro, NC, 28697.

*Questions: Contact Lisa Brewer at [spchwoman@aol.com](mailto:spchwoman@aol.com)*

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